

Digital Farewell Culture with Dignity



WORDS THAT REMAIN

Clear ethical boundaries · global scaling potential

Words that remain is an ethically governed supplementary offering for funeral companies, end-of-life planners, media and institutions: personal farewell and remembrance formats, made responsibly accessible with AI – no deepfake, but a clearly labelled, legally sound production. Modern technology combined with dignity, transparency and traditional mourning culture.

The Offering at a Glance

I "Greeting Message"

A personal greeting message created during one's lifetime – content, tone, language, mood, own voice. Archived and made digitally available when needed.

III "AI Eulogist"

A neutral, dignified digital speaker addresses in the spirit of the deceased – without imitating them. High acceptance, internationally deployable, easily scalable.

II "My Final Address"

AI eulogy created during one's lifetime: the personal farewell message designed and archived in advance, made digitally available when the time comes.

IV "From the Family's Perspective"

AI eulogy after the passing: family members curate their own dignified address (audio/video) in a guided process. Relieves burden, ideal for short notice.

Optional & future: curated greeting messages from public figures, interactive cemetery or NFC-based "Words that remain" at the graveside, plus a tokenised family memory archive for rights management and cross-generational preservation.

Value for Partners

- Emotionally powerful, contemporary supplementary offering.
- Differentiation through an innovative, dignified product.
- New revenue streams: packages, add-ons, service models, licensing logic.
- Low operational barriers – standardised, digitally guided, easy to integrate.
- High usability through established technical application processes.
- High relevance for end-of-life planning: self-determination and documentation are growing in importance.
- International scalability – modular in language, culture and technology.

Scaling · Ethics & Law · Team

SCALABLE FROM THE OUTSET

Licensing and platform model with clear packages, standardised processes and centralised production – deployable for funeral homes, insurers, end-of-life providers, media and associations. Economies of scale through multilingualism, white-label and an adaptable partner network.

CLEAR GUARDRAILS

Deliberate distinction from deepfakes: all content stylised, transparently labelled as AI, with clear consent, approval and revocation rules. Credible, legally sound and socially responsible.

TEAM & AMBITION

Interdisciplinary founding and advisory team from funeral services, AI, software, design, media production, marketing, sales and law. Not a technology experiment, but a scalable remembrance project with clear boundaries and real value.

CONTACT

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Dignified · Transparent · Human · EU-Hosting · GDPR-compliant