

Green Encoded and Words That Remain announce partnership to bring verified AI and tokenization to farewell culture

A person's own voice, licensed during their lifetime, becomes a rights-cleared and verifiable digital asset. Announced at LEAP 2026 in Riyadh.

RIYADH, SAUDI ARABIA — 3 September 2026 — Green Encoded and Words That Remain (Lebensstimmen GmbH) today announced a technology partnership that applies verified AI and asset tokenization to one of the most personal categories of human value: the farewell.

The partnership was announced on the LEAP 2026 stage in Riyadh, where Green Encoded presented farewell culture as a new category within its tokenization framework, alongside sports, media rights and personal brands.

What the partnership does

Words That Remain operates an AI platform that allows a person to record and license their own voice and likeness while they are still alive, and to curate the message they want delivered later. A product for lifetime, death and beyond for insurance companies, funeral homes, media and related institutions – a new opportunity from sports to international markets. The platform will support more than 30 languages, runs on EU infrastructure under GDPR, and routes every output through editorial review and a defined ethics gate before delivery. Nothing is generated without an explicit release, and likeness rights remain with the individual at all times.

Green Encoded contributes the layer beneath and the tokenization framework for structured ownership, and integration with regulated digital asset markets.

Together, the two companies address a gap that has so far kept personal and cultural value outside tokenized markets. A voice, a likeness or a personal legacy has always been claimed rather than proven. In the joint architecture, every generated message writes a verifiable entry — occasion, market and language, licensed voice and rights scope, release and ethics approval, delivery confirmation. That record, not the media file, is what makes the underlying value auditable and therefore tradable, depending on the product.

Quotes

"Words That Remain - Lebensstimmen is transforming its AI platform for digital farewell and remembrance into verifiable infrastructure," said **Lukas Stern, Co-Founder and CEO of Words That Remain - Lebensstimmen**. "The architecture is modular — script, scene, voice and video sit behind adapters that can be replaced without touching the platform. Every output passes an ethics gate, and every delivery writes a verifiable entry. We are not building a way to imitate someone. We are building a way for a person to decide, while they are here, what remains of them."

"Green Encoded enables the tokenization of real-world assets," said **Michael Kien, CEO of Green Encoded**. "So far that has meant sports, media rights and infrastructure. What this partnership adds is a category

nobody had structured yet: a person's own voice and likeness, licensed by them and documented at every step. Tokenization only works where ownership can be proven — and here it is proven under stricter consent requirements."

"The demand has been there for years. The product was not," said **Mag. (FH) Dr. Philipp Berkessy, Co-Founder and CEO of Words That Remain - Lebensstimmen**. "Funeral homes, pre-need providers and insurers are all looking for a way to offer something digital without losing dignity. We give them a product they can put in front of family and friends: clearly labelled as AI, curated and released by the person themselves, hosted in the EU and created for the world. Add-on modules handle what follows: a farewell published across their own social channels as well as a tokenized family wallet solution. One release, and it happens the way they want during lifetime, for death and beyond."

"In our profession, trust is the entire business," said **Markus Pinter, Co-Founder and shareholder of Words That Remain - Lebensstimmen**, who represents the funeral sector as one of the leading experts. "Nothing is generated without an explicit release, nothing is delivered without review, and the family always knows exactly what they are looking at. That is why this belongs in a funeral home – not because the technology is new, but because it respects the moment it was made for."

Availability

The joint solution is in active development, with first implementations planned for global markets. Green Encoded and Words That Remain are available for meetings and demonstrations at LEAP 2026 in Riyadh throughout the event.

About Green Encoded

Green Encoded enables the tokenization of real-world assets. Its framework combines data capture and labelling, digital verification, structured ownership and access to regulated digital asset markets, across sectors including sports, media rights, infrastructure and cultural assets.

About Words That Remain - Lebensstimmen

Words That Remain is a unique AI platform for digital farewell and remembrance. It enables a person, during their lifetime, to curate what remains — the message, the voice, the presence — preserved and delivered with dignity at the moment it is needed. The company is headquartered in Austria and operates under EU data protection standards.

Media contact

Mag. (FH) Dr. Philipp Berkessy, philipp.berkessy@lebensstimmen.com

Press kit, logos and imagery available on request.

