

Lebensstimmen GmbH Uses Artificial Intelligence to Revolutionise Farewell Culture Worldwide

Three entrepreneurs from Graz make it possible, for the first time, for anyone to create their own farewell message and eulogy during their lifetime with AI – an entirely new kind of pre-planning product with global scaling potential

Graz, August 2026 – What once seemed unthinkable is now reality: Lebensstimmen GmbH, headquartered in Graz, Austria, today announces its official founding, ushering in a new era in global farewell culture and end-of-life planning. The Austrian start-up enables people around the world, for the first time, to create their own personal farewell message and eulogy – during their lifetime, according to their own wishes, in their own tone, language and style, and in future also with music – using state-of-the-art artificial intelligence.

Lebensstimmen (internationally: “Words That Remain”) is not a replacement for existing mourning rituals, forms of burial or pastoral care – it is a dignified digital complement to the options that already exist, and one that can be used during one’s lifetime. The company positions itself as a new kind of pre-planning product, ethically well-defined and legally sound, that allows people to take their own farewell into their hands in a self-determined, self-curated way – even long before death, without pressure and without others speaking for them.

THE PRODUCT: YOUR OWN VOICE FOR ETERNITY

Lebensstimmen’s core product is the personal AI-assisted farewell message or eulogy that anyone can curate for themselves during their lifetime. Delivered as audio or high-quality AI video, the result is a stylised message that is clearly recognisable as a digital production – personal, dignified, unforgettable and lasting forever. Importantly, Lebensstimmen deliberately distances itself from deceptive deepfake technologies. All content is clearly labelled as AI-assisted and is subject to strict consent and approval rules as well as the applicable EU legal framework.

In addition, Lebensstimmen offers short-notice services for bereaved relatives in the form of self-curated AI eulogies – a respectful, professional solution for grieving families who want support in difficult moments, in their own language and culture, and often together with mourners from around the world. All content is produced in compliance with the GDPR, in close coordination with legal specialists – FH-Hon.Prof. Mag. Sascha Verovnik of ScherbaumSeebacher Rechtsanwälte (Graz) – and is designed to scale internationally to more than 60 languages in the long term.

TARGET GROUPS: FOR EVERYONE WHO WANTS TO SHAPE A DIGNIFIED FAREWELL

Lebensstimmen is aimed primarily at funeral homes, funeral pre-need insurers and relevant institutions that want to offer their customers an emotionally powerful, contemporary add-on service under a licensing model. Hospices, care facilities, associations, notaries, lawyers, and church and social-welfare organisations are also important cooperation partners and target groups. Media professionals and cultural institutions engaged with death culture, digitalisation and social change are likewise welcome multipliers. And ultimately: every person in the world – because farewell is the one thing that is truly universal.

THE FOUNDERS: THREE EXPERTS, ONE VISION

Lebensstimmen is backed by an interdisciplinary founding team that uniquely combines industry expertise, technological know-how and strategic entrepreneurship:

Dr. Markus Pinter – Co-Founder & Industry Expert

Dr. Markus Pinter is one of Europe's most renowned funeral industry experts. As owner of Pinter Bestattung (Styria), he brings decades of hands-on operational experience. He served for many years as Managing Director of Bestattung und Friedhöfe Wien (Vienna Funeral Services and Cemeteries), is Vice President of the European Federation of Funeral Services (EFFS) and a delegate to the world funeral association FIAT-IFTA – positions that give him unique access to international industry knowledge and networks. Pinter Bestattung also serves as the first pilot partner for all Lebensstimmen products.

"In the funeral industry, too, digitalisation and AI are making the impossible possible: Lebensstimmen complements our range of services in a deeply emotional form, without compromising reverence or humanity."

— Dr. Markus Pinter

Co-Founder & Industry Expert | Vice President EFFS & Delegate FIAT-IFTA

Mag. (FH) Dr. Philipp Berkessy – Co-Founder & CEO

As founder and Managing Director of Berkessy Consulting GmbH, Mag. (FH) Dr. Philipp Berkessy brings many years of experience in strategic marketing, sales, brand positioning and internationalisation. At Lebensstimmen he is responsible for overall strategy, DACH-wide and international marketing, investor relations, and the company's international appearances on the world's major stages. His network across media, public figures, politics and industry forms the foundation for international scaling.

"This is not about bringing people back digitally. It is about giving every person the opportunity to shape their own farewell in a self-determined way – during their lifetime, with dignity and according to their own wishes. AI makes this truly possible for the first time."

— Mag. (FH) Dr. Philipp Berkessy

Co-Founder & CEO, Lebensstimmen GmbH

Lukas Stern – Co-Founder & Chief Technology Officer

Lukas Stern is the founder of Aldea Agency GmbH and brings deep expertise in AI platform design, media production, quality assurance and AI compliance. Together with further technology consulting partners, he is responsible for Lebensstimmen's entire technical architecture and operational delivery. His approach: production-ready, GDPR-compliant systems that grow and improve automatically with every new AI model – without changing the foundation.

"The architecture behind Lebensstimmen is not an experiment – it is production-ready, GDPR-compliant and built to keep getting better with every new AI model, without changing the foundation. We have created a platform that scales without losing its dignity."

— **Lukas Stern**

Co-Founder & CTO, Lebensstimmen GmbH

STRONG MARKET INTEREST AHEAD OF THE OFFICIAL LAUNCH

Even before its official founding, Lebensstimmen had already signed several Letters of Intent with funeral homes, pre-need insurers, associations and institutions in Austria and abroad. These confirm serious industry interest in working together – not only because the solution is unique to date, but also because of its high usability, which allows truly anyone to take part. Intensive talks are currently under way with potential investors and exclusive partners who see particular international scaling potential in the licensing model – because virtually every person in the world is a potential customer, during their lifetime and beyond.

The entire planned network of expert advisors around Lebensstimmen is currently based in Austria, in and around Graz: in addition to the three founding shareholders, the partners envisaged to advise on implementation include BLCKs (AI automation, avatar solutions, software & design), Green Encoded (tokenisation & blockchain) and ScherbaumSeebacher Rechtsanwälte (law & GDPR compliance).

GLOBAL ROLLOUT: FROM GRAZ TO THE WORLD

Lebensstimmen's first public appearance follows immediately after its founding at BEFA in Düsseldorf (3–5 June 2026) – Europe's largest funeral trade fair. In September 2026, Lebensstimmen will speak on the main stage at TODTAL – the largest AI symposium for funeral directors – in Düsseldorf (16 September 2026).

In October 2026, a "World Teaser" is planned on the main stage of AI Everything in Abu Dhabi – the world's largest artificial intelligence trade show. The highlight will be the official DACH launch on 20 October 2026 in Vienna at a major press conference with prominent participants. The international rollout of the licensing model is planned from Q1 2027.

ABOUT LEBENSSTIMMEN

Lebensstimmen GmbH (internationally: "Words That Remain") is an Austrian technology company headquartered in Graz that develops and operates AI-powered products for digital farewell culture and end-of-life planning. The company is jointly owned by Pinter GmbH, Berkessy Consulting GmbH and Aldea Agency GmbH. Lebensstimmen is the world's first scalable licensing model in this new product category – developed, produced and coordinated 100% in Graz, with the goal of enabling every person in the world to shape their own farewell with dignity, simply and on their own terms.

PRESS CONTACT

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Interviews, background briefings and images available on request.

Early accreditation requests for the Vienna press conference (20 October 2026) are welcome.



Lebensstimmen GmbH – Graz, Austria – August 2026

“Remembering with dignity. Creating with responsibility.”